

***EUROPEAN INTEGRATION, INTERNATIONAL BUSINESS/INTERNATIONAL
MANAGEMENT***

Track 1, Friday 28.10.2016, 16.30-19.00, C 402 room

Moderators: *PROF. UNIV. DR. CONSTANTIN ZAMAN*
CONF. UNIV. DR. DANIEL TOBĂ

1. Constantin ZAMAN
A DECADE OF EU MEMBERSHIP: EVOLUTION OF COMPETITIVENESS IN ROMANIA
2. Liliana Anamaria DRĂGHICI
FISCAL POST-CRISIS EVOLUTIONS IN THE EU
3. Andreea-Gabriela DĂNCIULESCU and Nicea MERGEANI
THE PHENOMENON OF LABOUR FORCE MIGRATION IN ROMANIA, AS MEMBER
STATE OF THE EUROPEAN UNION
4. Alexandra DAEA
GLOBAL FINANCIAL STABILITY FROM THE IMF PERSPECTIVE
5. Aurel Albert DANDEȘ
SOCIAL MANAGEMENT CONTROL AND BALANCED SCORECARD A DECISIVE
BINOMIAL FOR THE ORGANIZATIONAL PERFORMANCE
6. Diana Ramona POPESCU
FORMAL AND SIGNIFICANT MUTATIONS OF TRADITIONAL DIPLOMACY

Track 1, Saturday 29.10.2016, 9.00-12.00, C 402 room

Moderators: *CONF. UNIV. DR. LUMINITA VOCHIȚA*
CONF. UNIV. DR. ANDRA MARIA GĂINĂ

1. Ivana BOZIC MILJKOVIC
KNOWLEDGE-BASED ECONOMY AND THE ROLE OF THE INTELLECTUAL DIASPORA IN ITS
DEVELOPMENT
2. Daniel TOBA and Dalia SIMION
INFLATIONARY SHOCKS ON THE MARKET AND THEIR MITIGATION
3. Andra Maria GAINA and Luminița VOCHITA
NEW TRENDS IN ROMANIAN FOREIGN TRADE
4. Jose PICATOSTE, Isabel NOVO-CORTI, Diana Mihaela POCIOVALISTEANU and Ernesto D'AVAZO
ECONOMIC DEVELOPMENT, LABOR COSTS AND UNEMPLOYMENT. COMPARATIVE
ANALYSIS IN THE EUROPEAN UNION
5. Gabriela Mariana CARPIUC
SPECIFIC COORDINATES AND MECHANISMS ON THE IDEA OF SOCIAL POLICY
6. Maria VASILESCU
COHESION POLICY FUNDING IN THE EUROPEAN UNION BETWEEN 1989-2013

Track 2, Saturday 29.10.2016, 9.00-12.00, C 443A room

Moderators: *CONF. UNIV. DR. MARIETA STANCIU*

CONF. UNIV. DR. MADALINA MANGRA

1. Mirela Ionela ACELEANU and Diana Mihaela POCIOVALISTEANU
MIGRATION IN THE EUROPEAN UNION. NEW CHALLENGES

2. Adriana Iuliana CARPIUC
THE ANALYSIS OF THE EMPLOYMENT POLICY AND THE SOCIO-ECONOMIC EFFECTS
ON THE LABOUR MARKET IN RELATION TO THE IDEA OF UNEMPLOYMENT

3. Maria VASILESCU
THE COHESION POLICY IN THE EUROPEAN UNION AND ROMANIA DURING 2014–2020

4. Andreea-Mihaela CORICI
CAUSES, FACTORS AND WAYS OF COMBAT TAX EVASION

5. Marieta STANCIU and Mădălina Giorgiana MANGRA
INFLATION EFFECTS ON THE MOBILITY OF WORKFORCE

DATA ANALYSIS AND AUTOMATED KNOWLEDGE EXTRACTION APPLIED INFORMATICS

Track 1, Friday 28.10.2016, 16.30-19.10, C 223 room

Moderators: *PROF. UNIV. DR. LIVIU-STELIAN BEGU*
PROF. UNIV.DR. VASILE GEORGESCU

1. Liviu POPESCU

APPLICATIONS OF LIE ALGEBROIDS IN OPTIMAL CONTROL

2. George CARUTASU and Alexandru PIRJAN

A SEASONAL AND MONTHLY APPROACH FOR PREDICTING THE DELIVERED ENERGY QUANTITY IN A PHOTOVOLTAIC POWER PLANT IN ROMANIA

3. Sorin-Manuel DELUREANU

MODELING AND PREDICTING A 3-VARIATE (MINIMUM-AVERAGE-MAXIMUM) ASSET PRICE USING AN ADVANCED SPECTRAL TECHNIQUE

4. Vasile GEORGESCU and Florentina Mihaela APIPIE

A SURVEY ON THE HYBRIDIZATION OF METAHEURISTICS: CONCEPTS, METHODS AND TAXONOMIES

5. Sorin-Manuel DELUREANU

ROBUSTIFYING THE PREDICTION OF MULTIVARIATE TIME SERIES THROUGH BLIND SOURCE SEPARATION

6. Florentina Mihaela APIPIE and Vasile GEORGESCU

REPLACING BACKPROPAGATION WITH METAHEURISTICS WHEN TRAINING NEURAL NETWORKS: CONCEPT, IMPLEMENTATION AND PERFORMANCE COMPARISONS

7. Costel Marian IONASCU, Carmen RADU and Amelia BADICA

EVALUATION OF REAL ESTATE TRADING PRICE USING HEDONIC REGRESSION. CASE STUDY: MUNTENIA REGION

8. Liviu-Stelian BEGU, Ciprian ȘIPOȘ, Ioana Luciana VIAȘU and Denisa Maria VASILESCU

MIGRATION IN THE EUROPEAN UNION – APPEARANCE AND REALITY

Track 1, Saturday 29.10.2016, 9.00-10.30, C 223 room

Moderators: *PROF. UNIV. DR. VALENTIN LITOIU*
CONF. UNIV.DR. COSTEL MARIAN IONASCU

1. Carmen RADU, Costel Marian IONASCU and Amelia BADICA

MAIN CHANGES IN DEMOGRAPHIC BEHAVIOUR IN ROMANIA DURING THE LAST HALF CENTURY

2. Valentin LITOIU

TRENDS IN BUSINESS INTELLIGENCE SYSTEM EVOLUTION

3. Tomita Constantin VASILE, Anica IANCU, Luminita Florentina POPESCU, Virgil POPESCU and Cora Ionela DANIASA

BUSINESS MARKETING, SALES AND PROMOTION - FIELD RECEPTIVE TO EXPERT SYSTEMS TECHNOLOGY

4. Tomita Constantin VASILE, Luminita Florentina POPESCU, Anica IANCU, Virgil POPESCU and Cora Ionela DANIASA
MARKETING STRATEGY IN VIRTUAL SPACE ON THE INTERNET

CORPORATE SOCIAL RESPONSIBILITY, GOVERNANCE AND ETHICS

Track 1, Friday 28.10.2016, 16.30-19.00, C 324B

Moderators: *PROF. UNIV. DR. VOLKER STEIN*

PROF. UNIV. DR. RODOLPHE OCLER

1. Volker STEIN

RISK GOVERNANCE: A FORWARD-LOOKING CONTRIBUTION TO CORPORATE STABILITY

2. Dan Cristian DABIJA, Catalin POSTELNICU, Vasile DINU

CROSS-GENERATIONAL ANALYSIS OF ETHICS AND SUSTAINABILITY. INSIGHTS FROM ROMANIAN RETAILING.

3. Andrea GROPPPEL KLEIN

4. Petya KOLEVA, Rodolphe OCLER

CONSTRUCTING A SUBSTANTIVE THEORY IN ORGANISATIONAL RESEARCH: USING GROUNDED THEORY TO UNDERSTAND CSR.

5. Diana Mihaela POCIOVALISTEANU, Mirela Ionela ACELEANU and Isabel NOVO-CORTI

GREEN ENTREPRENEURSHIP – A WAY TO BUILD GREEN JOBS THROUGH SUSTAINABLE DEVELOPMENT.

Track 2, Saturday 29.10.2016, 9.30-12.00, C 354

Moderators: *PROF. UNIV. DR. ADRIANA SCHIOPOIU BURLEA*

CONF. UNIV. DR. RADU OGARCÁ

1. Claudiu BOCEAN, Catalina SITNIKOV, Sorin TUDDOR

THEORETICAL PERSPECTIVES CONCERNING MODELING CONSUMER BEHAVIOR INFLUENCES ON CSR AND MARKETING ROLES IN SHAPING CONSUMER PERCEPTIONS.

2. Dalia SIMION and Daniel TOBA

ANALYZING THE RELATIONSHIP BETWEEN INTELLECTUAL CAPITAL AND ORGANIZATIONAL PERFORMANCE.

3. Georgeta ȘOAVA, Anca MEHEDINTU, Sorin POPA

CSR ROLE IN THE DIGITAL SINGLE MARKET FROM THE ROMANIA PERSPECTIVE.

4. Rigersa KONOMI and Lindita MUAREMI

CAN ENVIRONMENTAL PROTECTION EUROPEAN LAW CREATE COMPETITIVE ADVANTAGE IN AUTOMOTIVE SECTOR IN EUROPE?

5. Dragos BALAN and Adriana SCHIOPOIU BURLEA

MEASURING CORPORATE REPUTATION: UNLOCKING VALUE THROUGH METRICS.

6. Ioanna PAPASOLOMOU, Haris KOUNTOUROS

THE IMPACT OF EU ENVIRONMENTAL POLICY ON PUBLIC POLICY, BUSINESS PRACTICES AND CONSUMER BEHAVIOR TOWARDS ENVIRONMENTALISM IN GREECE AND CYPRUS.

Track 3, Saturday 29.10.2016, 9.30-12.00, C 233A

Moderators: *PROF. UNIV. DR. PIRVU CERASELA*
CONF. UNIV. DR. NARCIS MITU

1. Narcis MITU, Cristian STANCIU
TAX PRINCIPLES BETWEEN THEORY, PRACTICE AND SOCIAL RESPONSIBILITY. THE CASE OF ROMANIA.
2. Massimo COSTA, Patrizia TORRECCHIA
SOCIAL, ENVIRONMENTAL AND FINANCIAL INFORMATION A PROPOSAL FOR INSTITUTIONAL INTEGRATED DISCLOSURE.
3. Marian SIMINICA and Mirela SICHIGEA
SOCIAL RESPONSIBILITY AS A VOLUNTARY INITIATIVE VERSUS MANDATORY NON-FINANCIAL REPORTING IN THE ROMANIAN COMPANIES.
4. Cerasela PIRVU, Sorinel DOMNISORU, Sorin-Sandu VANATORU
ENVIRONMENTAL ACCOUNTING AND CORPORATE SOCIAL RESPONSIBILITY.
5. Ovidia DOINEA, Mădălin ION
CORPORATE GOVERNANCE - SPECIFIC FORM OF SCIENTIFIC MANAGEMENT.
6. Roxana DAN, Alexandru AVRAM, Roxana HETES
THE IMPACT OF THE FINANCIAL CRISIS ON CORPORATE GOVERNANCE.
7. Oana CERCELARU and Dragos DIAMESCU
THE IMPORTANCE OF FISCAL AND BUDGETARY RESPONSIBILITY IN ROMANIA AND IN THE EUROPEAN UNION.

TOURISM AND SERVICES FROM THE PERSPECTIVE OF SUSTAINABLE DEVELOPMENT

Track 1, Friday 28.10.2016, 16.30-19.00, C 233A

Moderators: *PROF. UNIV. DR. EKREM TUFAN*

LECT. UNIV. DRD. DANIELA FUNDEANU

1. Ekrem TUFAN, Merve AYCAN, Yonca İMER, Bahattin HAMARAT, Erol DURAN
DOES HUMAN STICK ON REFERENCE PRICE (ANCHORING BIAS)? A SOCIAL
EXPERIMENT ON TOURISM SECTOR.

2. Tudor NISTORESCU, Daniela FUNDEANU
THE CLUSTER- MODEL TO EXPLOIT THE POTENTIAL OF THE TOURISM SECTOR:
CASE STUDY IN SOUTH-WEST OLTENIA REGION.

3. Atila YUKSEL
VACATION: A TRAUMA OR RECOVERY?

4. Figen SeEVINC and Tülay GUZEL
SUSTAINABLE YACHT TOURISM PRACTICES.

5. Sevil ATALAY, Tülay GUZEL and Şule Aydın TUKELTURK
THE OVERVIEW OF THE CITY EDİRNE'S IMAGE PERCEPTION OF GASTRONOMY.

6. Nur Undey KALPAKLIOĞLU and Egemen Gunes TUKENME
GASTRONOMY TOURISM IN CONTEXT OF SUSTAINABILITY AND BYZANTINE
CUISINE IN ISTANBUL

Track 2, Saturday 29.10.2016, 9.30-12.00, C 272

Moderators: *CONF. UNIV. DR. CARMEN PUIU*

CONF. UNIV. DR. NATALIȚA SPERDEA

1. Carmen PUIU, Aurelia Felicia STANCIOIU and Mirela SIRBU
YOUTH OPINIONS REGARDING THE POSSIBILITIES OF CAPITALIZING ON THE
CULTURAL VALUES OF A CITY / TOURISTIC AREA IN THE CREATION OF ITS IMAGE.

2. Daniela FUNDEANU
REGIONAL EFFECTS OF TOURISM CLUSTER EXPANSION.

3. Georgeta-Madalina MEGHISAN
ROMANIAN STATE RUN COMPANIES IN TOURISM FIELD. CASE STUDY.

4. Carmen PUIU and Mirela SIRBU
PARTICULARITIES AND CHALLENGES OF SERVICES COMMUNICATIONS.

5. Natalita Maria SPERDEA
STUDY ON QUALITY OF LIFE IN THE SUBURBS OF THE DROBETA TURNU SEVERIN.

6. Laurentiu RADU
THE POTENTIAL OF TOURISM IN THE REGION OF SOUTH-WEST OLTENIA.

HUMAN RESOURCE MANAGEMENT

Track 1, Friday 28.10.2016, 16.30-19.00, C 272

**Moderators: *PROF. UNIV. DR. GHEORGHE ZAMAN*
*PROF. UNIV. DR. CONSTANTIN ROȘCA***

1. Constantin ROSCA, Nicolae ISTUDOR and Nicolae SICHIGEA
THE COMOR PROJECT - MULTICRITERIAL RESEARCH OF THE ORGANISATIONAL CULTURE IN ROMANIA.
2. Nicea MERGEANI and Andreea-Gabriela DANCIOULESCU
YOUTH UNEMPLOYMENT – THE MAIN STATISTICS IN ROMANIA COMPARED WITH THE EUROPEAN UNION ONES.
3. Dan Constantin VARZARU and Anca Antoaneta VARZARU
ORGANIZATIONAL PERFORMANCE AND HUMAN RESOURCES IN THE PUBLIC SYSTEM. AN EXAMPLE OF PILOTING AT THE TOWN HALL OF CRAIOVA.
4. Mihai VARZARU and Dan Constantin VARZARU
ON THE CONCEPTS OF HUMAN RESOURCES MANAGEMENT: FUNCTION, GESTION, MANAGEMENT, DIRECTION.
5. Suzana DEMYEN, Adrian TANASE and Diana TANASE
GENDER DISPARITIES - ISSUE OF THE CONTEMPORARY SOCIETY?
6. Doru CIRNU, Gabriela BUSAN and Irina Elena CHIRTOC
THE CONCEPT OF LABOUR MOBILITY AND THE FACTORS THAT AFFECTING THIS DECISION. ROMANIA CASE STUDY.
7. Mihaela BIRSAN
COMPANY EMPLOYEES - SOURCE OF COMPETITIVE ADVANTAGE; CASE STUDY

EXPERIENCE AND VISION IN MANAGEMENT AND MARKETING

Track 1, Friday 28.10.2016, 16.30-19.00, C 222

Moderators: *PROF. UNIV. DR. GÉRARD CLIQUET*

CONF. UNIV. DR. GEORGETA-MADALINA MEGHISAN

1. Silvia PUIU

EDUCATIONAL AND CAREER MANAGEMENT FOR GENERATION Z.

2. Gérard CLIQUET

FRANCHISING AND THE DEVELOPMENT OF ONLINE SALES.

3. Zaid AL-DULAIMI

STUDENT SATISFACTION ABOUT THE LEVEL OF ADMINISTRATIVE AND ACADEMIC PERFORMANCE IN THE FACULTY OF ADMINISTRATION AND ECONOMY AL- IRAQIA UNIVERSITY (A SURVEY)

4. Gheorghe MEGHISAN and Georgeta-Madalina MEGHISAN

MARKET PERSPECTIVES FOR STATE RUN COMPANIES FROM ROMANIA.

5. Basim JASSMY and ZAKI BHAYIA

THE ROLE OF MARKET ORIENTATION TO ACHIEVE COMPETITIVE ADVANTAGE:- AS A STRATEGIC APPROACH IN AL-DEWANIYA BANKS PROVINCE.

Track 1, Saturday 29.10.2016, 9.30-12.00, C 414

Moderators: *PROF. UNIV. DR. DANIELA POPESCU*

CONF. UNIV. DR. CLAUDIU BOCEAN

1. Silvia PUIU

GENERATION Z – A NEW TYPE OF CONSUMERS.

2. Catalina SITNIKOV, Claudiu BOCEAN and Dorel BERCEANU

NEW VISION ON IMPLEMENTING ISO 9001:2015 IN FINANCIAL INVESTMENT SERVICE COMPANIES FROM RISK PERSPECTIVE.

3. Daniela POPESCU and Sorina GIRBOVEANU

THE MANAGEMENT TOOLS USED IN THE DECISION-MAKING PROCESS.

4. Radu OGARCA, Liviu CRACIUN and Laurentiu Stelian MIHAI

REGIONAL COMPARISON OF LEADERSHIP STYLES IN ROMANIAN SME'S.

5. Diana TANASE, Suzana DEMYEN and Adrian TANASE

A SHORT ANALYSIS OF FACTORS REGARDING COMPETITIVENESS OF SMEs.

6. Doina ROSCA, Mirela SIRBU, Adrian Sorin ROSCA and Laurențiu Constantin DRAGOMIR

INDIVIDUALISM-COLLECTIVISM BEHAVIOURAL VARIABLES IN THE SOUTH-WEST OLTENIA REGION.

Track 2, Saturday 29.10.2016, 9.30-12.00, C 270

Moderators: *PROF. UNIV. DR. ILIE BUDICĂ*

CONF. UNIV. DR. ADRIANA SCRIOȘTEANU

1. Florin TUDOR, Bogdan BUDICA, Ilie BUDICA and Adrian BUDICA
MANAGEMENT IN PUBLIC PROCUREMENT.
2. Adriana SCRIOȘTEANU
IMPACT OF LOGISTICS ON ACTIVITY ORGANIZATION.
3. Larisa GRIGORIE
THE ROMANIAN APPROACH OF THE CORRUPTION PHENOMENON.
4. Zaid AL-DULAIMI
EDUCATIONAL SERVICES AND ITS MARKETING: RESEARCH ON SERVICE PROVIDERS' SATISFACTION.
5. Diana Mihaela MORARU
DEALING WITH CORRUPTION IN PUBLIC ADMINISTRATION.
6. Victor TUDORAN
THE 9 STRATEGICAL MODELS AGGREGATION THAT MIRRORS THE ORGANIZATION – INTERNAL CLIENT – EXTERNAL CLIENT TRIAD BEHAVIOR.

Track 3, Saturday 29.10.2016, 9.30-12.00, C 233B

Moderators: *PROF. UNIV. DR. ION CRIVEANU*

PROF. UNIV. DR. ADRIAN TĂNASE

1. Roxana MARINESCU and Monica PATRUTESCU
ASPECTS ON THE IMPORTANCE OF ENTREPRENEURSHIP FOR THE ECONOMIC DEVELOPMENT.
2. Marian ENESCU and Maria ENESCU
REFLECTION IN EUROPEAN STANDARDS OF THE ISSUES REGARDING RISK MANAGEMENT AND RISK ASSESSMENT IN INDUSTRIAL SYSTEMS.
3. Adina NUTOAICA DRAGOLICI
AN OVERVIEW ON THE STAGES AND FEATURES OF EUROPEAN FUNDED PROJECTS QUALITY MANAGEMENT.
4. Adrian TANASE, Suzana DEMYEN and Diana TANASE
PERSPECTIVES REGARDING SUSTAINABLE DEVELOPMENT IN THE CONTEMPORARY SOCIETY.
5. Maria Magdalena CRIVEANU
SUSTAINABLE DEVELOPMENT - A MILESTONE THAT IS HARD TO REACH FOR ROMANIA.
6. Ion CRIVEANU
INFORMATION - STRATEGIC RESOURCE FOR THE PERFORMANCE OF THE ORGANIZATION.

Track 4, Saturday 29.10.2016, 9.30-12.00, C 324B

Moderators: PROF. UNIV. DR. ION STANCU

CONF. UNIV. DR. SORINA GÎRBOVEANU

1. Marian ENESCU and Maria ENESCU

THE QUALITY OF SERVICES, EXPRESSION OF SERVICES EFFICIENCY IN RELATION TO CONSUMER DEMANDS.

2. Catalin Mihail BARBU, Ion STANCU and Sorin TUDOR

CHALLENGES OF REBRANDING.

3. Ion BULIGIU and Liviu CIORA

SOCIAL MEDIA MARKETING – AN EFFECTIVE TOOL FOR PROMOTION AND ONLINE COMMUNICATION.

4. Sorina GIRBOVEANU and Daniela POPESCU

THE TOOLS OF PR USED IN REBRANDING CAMPAIGNS.

BANKS AND FINANCIAL MARKETS

Track 1, Friday 28.10.2016, 16.30-19.00, C 143 room

Moderators: *PROF. UNIV. DR. GHEORGHE MATEI*

CONF. UNIV. DR. DOREL BERCEANU

1. Fadel Hamid Hadi ALHUSSEINI
TOBIT QUANTILE REGRESSION AND IRAQI BANKS' PROFIT
2. Jenica POPESCU, Mihaela SIMIONESCU and Bogdan POPA
THE EVALUATION OF CREDIT RISK FOR A NON-BANKING FINANCIAL INSTITUTION
3. Mădălina Giorgiana MANGRA, Marieta STANCIU and Monica PATRUTESCU
CURRENT CHANGES ON THE INSURANCE MARKET
4. Dorel BERCEANU and Oana DUTA
THE DIVIDEND POLICY OF PHARMACEUTICAL COMPANIES LISTED ON THE BUCHAREST STOCK EXCHANGE
5. Constantin DURAC and Gheorghe MATEI
EVOLUTIONS IN THE MARKET OF PRIVATE ADMINISTRED MANDATORY PENSION FUNDS IN ROMANIA
6. Cristi Marcel SPULBAR
HAS THE ROMANIAN BANKING INDUSTRY A DEVELOPMENT MODEL?

Track 1, Saturday 29.10.2016, 9.00-12.00, C 463 room

Moderators: *PROF. UNIV. DR. CRISTI MARCEL SPULBAR*

PROF. UNIV. DR. MARIANA MAN

1. Ioana ANGHEL and Mariana MAN
STOCK PERFORMANCE ANALYSIS OF LISTED ENTITIES AT THE BUCHAREST STOCK EXCHANGE. CASE STUDY ON THE ENERGY AND RELATED UTILITIES SECTOR COMPANIES
2. Roxana Maria BADIRCEA, Alina MANTA and Ramona PIRVU
COMPARATIVE ANALYSIS OF THE BANKING PERFORMANCES OF THE MAIN BANKS IN ROMANIA
3. Luiza NASTASE
THE STABILITY OF INTERNATIONAL FINANCIAL MARKETS VERSUS EMERGING ECONOMIES VULNERABILITY
4. Mihai NITOI
EFFICIENCY DETERMINANTS IN EUROPEAN UNION BANKING SYSTEMS
5. Lavinia NETOIU
NEW ASPECTS OF BANK LENDING ACTIVITY IN THE CURRENT ECONOMIC CONTEXT

FINANCES AND BUSINESS EVALUATION

Track 1, Friday 28.10.2016, 16.30-19.00, C 270 room

Moderators: *PROF. UNIV. DR. NICOLAE SICHIGEA*
PROF. UNIV. DR. MIRELA CRISTEA

1. Mirela CRISTEA and Daniel CIUIU
VOLUNTARY PENSION FUNDS IN ROMANIA: AN OPTION TO THE POPULATION AGEING PHENOMENON. EMPIRICAL RESEARCH
2. Nicolae SICHIGEA and Laura VASILESCU
FINANCIAL CRISIS AND ROMANIAN SMES - THREATS AND CHALLENGES
3. Alqi NAQELLARI and Ferjolt OZUNI
FISCAL POLICY AND ITS IMPACT ON ECONOMY ALBANIA
4. Luis Blanco PASCUAL, Cristina-Petrina TRINCU-DRAGUSIN and Magdalena MIHAI
CONTINUING VALUE IN THE DISCOUNTED CASH FLOW MODEL: A RELATIVE APPROACH
5. Eliza Alina DABIJA
THE RELATIONSH BETWEEN MOTIVATION AND BANK PERFORMANCE LEVEL
6. Nicolae TUDOSE
THE PERSPECTIVES OF SOCIAL ASSISTANCE EXPENDITURE IN ROMANIA FOR 2016-2025

Track 2 - Friday 28.10.2016, 16.30-19.00, C 268A room

Moderators: *CONF. UNIV. DR. ANCA BĂNDOI*
CONF. UNIV. DR. DANIEL CÎRCIUMARU

1. Cristian Valeriu STANCIU and Narcis MITU
FOREIGN AND PUBLIC INVESTMENT AND ECONOMIC GROWTH: THE CASE OF ROMANIA
2. Gheorghe NEGOESCU
CONSIDERATIONS REGARDING THE APPLICABILITY OF THE CONCEPT OF "COMPANY WITH ZERO TAX" IN ROMANIA
3. Cristina NISTOR and Anca BANDOI
SOME CONSIDERATIONS REGARDING THE IMPACT OF INTRODUCING THE EVALUATION STANDARD 500 GEV ON THE LOCAL BUDGET
4. Daniel CIRCUMARU, Neli MUNTEANU and Silviu CARSTINA
IMPORTANCE OF COST METHOD IN DETERMINING THE TAXABLE VALUE
5. Raluca CALIN
THE INFLUENCE OF EXPENDITURE DERIVED FROM PENDING COURT CASES AND FROM THOSE FINALIZED ON FAVOUR OF BENEFICIARIES, REGARDING THE 2007-2013 PROGRAMMING PERIOD, ON FINANCIAL ALLOCATION AND STATE BUDGET

6. Carmen Elena DOBROTA
FORECASTING THE FINANCIAL CORRECTIONS APPLIED TO THE EU FUNDS
BENEFICIARIES

Track 1, Saturday 29.10.2016, 9.00-12.00, C 268A room

Moderators: *CONF. UNIV. DR. NARCIS MITU*
CONF. UNIV. DR. RALUCA DRĂCEA

1. Costin Daniel AVRAM, Alexandru AVRAM and Veronel AVRAM
THE ROLE OF FINANCIAL COMMUNICATION IN BOOSTING SOCIAL DIALOGUE

2. Elena Iuliana ION and Maria CRIVEANU
FINANCIAL AND NON-FINANCIAL INDICATORS FOR ORGANIZATIONAL
PERFORMANCE MEASUREMENT

3. Raluca DRACEA and Mihaela POPA
THE IMPACT OF TAXATION ON MANAGEMENT DECISIONS AND ON THE COMPANY
VALUE. THE CASE OF ROMANIA

4. Irina Raluca BADEA
NON - PERFORMING LOANS AND THEIR IMPACT ON THE ROMANIAN BANKING
SYSTEM'S PERFORMANCE

5. Claudiu OPRESCU
REAL ESTATE BUBBLES IN ROMANIA

6. Radu BUZIERNESCU, Nicoleta Mihaela FLOREA and Stelian SELISTEANU
SETTLEMENT BUILDING TAX IN THE NEW TAX CODE

7. Ramona PIRVU, Roxana Maria BADIRCEA, Nicoleta Mihaela FLOREA and Alina MANTA
THE LINK BETWEEN MIGRATION, REMITTANCES AND ECONOMIC GROWTH:
EMPIRICAL EVIDENCE FROM ROMANIA

8. Roxana Maria ISPAS
IMPLEMENTATION OF EU DIRECTIVES ON PUBLIC PROCUREMENT IN ROMANIA

9. Nela-Loredana CARABA-MEITA
AGRICULTURAL CREDIT EVOLUTION - BETWEEN MYTH AND REALITY

10. Nela-Loredana CARABA-MEITA
MANAGING RISKS WITHIN THE RAIFFEISEN BANK IN THE PERIOD 2011-2014

ACCOUNTING AND AUDIT IN EUROPEAN AND INTERNATIONAL CONTEXT

Track 1, Friday 28.10.2016, 16.30-19.00, C 420 room

Moderators: *PROF. UNIV. DR. HORIA CRISTEA*

PROF. UNIV. DR. MARA DEL BALDO

1. Mara DEL BALDO

INTEGRATING REPORTING IN SMES. ISSUES AND PERSPECTIVES FROM A PIONEERING EXPERIENCE IN ITALY

2. Cristina-Petrina TRINCUI-DRĂGUȘIN, Magdalena MIHAI, Luis BLANCO PASCUAL,
INDICATORS OF THE ECONOMIC AND FINANCIAL PERFORMANCE FOR THE PUBLIC
UNIVERSITIES IN ROMANIA

3. Isabela DRAGOMIR, Marioara AVRAM, Sorinel DOMNIȘORU, Radu BĂLUNĂ
THE IMPACT OF ORGANIZATIONAL CULTURE ON THE INTERNAL CONTROL

4. Aurelia DUMITRU, Alina-Georgiana MOTOI, Bogdan-Andrei BUDICĂ, Adrian-Florin BUDICĂ
THE GENERAL FRAMEWORK OF ACCOUNTING WITHIN THE PROJECTS FINANCED
FROM STRUCTURAL FUNDS

5. Anca Antoaneta VĂRZARU, Mihai VĂRZARU
SOCIAL MANAGEMENT CONTROL AND BALANCED SCORECARD A DECISIVE
BINOMIAL FOR THE ORGANIZATIONAL PERFORMANCE

6. Horia CRISTEA, DHC, Honorary accounting expert
QUANTITY AND QUALITY IN ACCOUNTING

Track 2 - Friday 04.11.2011, 16.30-19.00, C 268 B room

Moderators: *PROF. UNIV. DR. COSNTANTA IACOB*

PROF. UNIV. DR. VICTORIA FIRESCU

1. Victoria FIRESCU, Maria Daniela BONDOC

THE RELEVANCE OF COMPREHENSIVE INCOME COMPARED TO NET INCOME FOR
THE MEASUREMENT AND PRESENTATION OF COMPANY PERFORMANCE

2. Victoria FIRESCU, Marian ȚAICU

USING COST INFORMATION IN DECISION-MAKING

3. Fedaa Abd Almajid SABBAR ALARAJI, Andreea Gabriela PONORÎCĂ, Ahmed Hamid Juhi
AL SAEDI, Elena Iuliana ION

EVALUATING THE ROLE OF THE REGULATORS OF THE EXTERNAL AUDIT
PROFESSION IN ACHIEVING THE AUDIT QUALITY IN IRAQ

4. Constanța IACOB, Florentina ISTRATE

EXCESSIVE TAXATION, SUPPORT OF THE INTENSIFICATION OF UNDERGROUND
ECONOMY

5. Sabin Marian CONSTANTIN
COMPLIANCE FUNCTION AUDIT IN COMMERCIAL BANKS

Track 1, Saturday 29.10.2016, 9.00-12.00, C 420 room

Moderators: *PROF. UNIV. DR. MAGDALENA MIHAI*
CONF. UNIV. DR. CRISTIAN DRĂGAN

1. Magdalena MIHAI, Adriana CRĂIȚAR
CONSIDERATIONS ON INCREASING THE QUALITY AND UTILITY OF ANNUAL FINANCIAL STATEMENTS

2. Ion IONESCU
STANDARD CALCULATION PER PRODUCT IN THE CHEMICAL FERTILIZER INDUSTRY

3. Greti Daniela AVRAM, Costin Daniel AVRAM, Marioara AVRAM
STUDY ON THE MANAGEMENT OF SERVICES QUALITY IN THE ACCOUNTING PROFESSION

4. Valeriu BRABETE, Cristian DRĂGAN, Carmen Maria DINDIRI
ASPECTS REGARDING THE METHODOLOGY FOR DETERMINING THE PROFIT TAX AND THEIR IMPLICATIONS ON THE ROLE OF ACCOUNTANCY AND ACCOUNTING PROFESSION IN TERMS OF MEETING THE PUBLIC INTEREST AND ASSUMING THE SOCIAL RESPONSIBILITY

5. Marioara AVRAM, Valeriu BRABETE, Carmen Maria DINDIRI, Claudiu ȘERBAN
CONCEPTUAL NUANCES OF AMORTIZATION PROCESS TERMINOLOGY

6. Roxana Cristina MARINESCU, Monica PĂTRUȚESCU
INFLUENCES INTRA-COMMUNITY TRADE PARTICULARITIES ON TAX AND ACCOUNTING SYSTEM

7. Ionuț SPĂTĂRELU, Daniela PETEC (CĂLINESCU
FRAUD BETWEEN DEFINITION AND WAYS TO DEFRAUD ILLUSTRATED BY EXAMPLES

Track 2, Saturday 29.10.2016, 9.00-12.00, C 268 B room

Moderators: *PROF. UNIV. DR. CONSTANTA IACOB*
PROF. UNIV. DR. CERASELA PÎRVU

1. Constanța IACOB, Marin MIREA
PARADIGM OF ACCOUNTING CHANGE

2. Cerasela PÎRVU, Anca Madalina BOGDAN
NEW APPROACHES OVER THE COSTS AND THEIR INFORMATIONAL VALENCIES

3. Ana - Maria MĂLĂESCU
THEORETICAL ASPECTS REGARDING ETHICS AND QUALITY IN ACCOUNTING PROFESSION

4. Constanța IACOB, Ersilia CATRINA
PREDICTIVE ANALYTICS OF THE FRAUD PREVENTION AND DETECTION AT ASF
LEVEL

5. Daniel GOAGĂRĂ
DEMANDS ON THE ASSESSMENT FROM THE PERSPECTIVE OF THE APPLICATION OF
NATIONAL AND INTERNATIONAL STANDARDS IN THIS FIELD

6. Dorica DRAGOȘ (COMAN)
CONCEPTUAL DELIMITATIONS REGARDING ECONOMIC ENTITIES'
REORGANIZATION AND LIQUIDATION

7. Tatiana DĂNESCU, Maria Alexandra BOTOȘ
RESEARCH ON THE INTERNATIONAL ACCOUNTING HARMONIZATION