



UNIVERSITY
OF
CRAIOVA



ΠΑΝΕΠΙΣΤΗΜΙΟ ΠΕΙΡΑΙΩΣ
UNIVERSITY OF PIRAEUS



DOCTORAL SCHOOL
IN ECONOMICS
University of Craiova
ROMANIA



11th International Conference

Competitiveness and Stability in the Knowledge-Based Economy

CONFERENCE PROGRAMME

iCOnEc 2019 Craiova, Romania, October 25-26

ECONOMICS TRACK

Track 1, Friday 25.10.2019, 13:30 - 16:00, C 324B

Moderators: *PROF. UNIV. DR. CRISTEA MIRELA*
ASSOC. PROF. PHD OZEN ERCAN

KUNZ PHILIPP, POSPÍŠIL RICHARD

COMPARISON OF GERMAN AND CZECH PUBLIC PROCUREMENT SYSTEM AND ITS ECONOMIC IMPACTS

CRISTEA MIRELA, NOJA GRAȚIELA GEORGIANA, SALA LUCIAN

POPULATION AGEING AND PUBLIC HEALTH SUPPORT: NEW EVIDENCE FROM THE EUROPEAN LABOUR MARKETS

OZEN ERCAN, ÖZDEMİR LETİFE, GRIMA SIMON

RELATIONSHIP BETWEEN THE EXCHANGE RATE-INTEREST RATE AND INFLATION: THE CASE OF TURKEY

DIMITROV JULIAN

EVALUATION OF TRADING MODELS ON FOREIGN EXCHANGE MARKET

MAJID LAYTH HAZIM, ALSAEDI KIFAH JABBAR HASAN, AL NUJAIMI AWS SAEED MIRDAN

GREEN ENERGY-COMPETITIVE ADVANTAGE ANALYSIS AND ITS EXPLOITATION IMPACT AT MICRO AND MACRO LEVELS

SABBAR FEDAA

THE APPROPRIATENESS OF THE REALITY AND ENVIRONMENT OF INVESTMENT IN DEVELOPING COUNTRIES IN ATTRACTING FOREIGN DIRECT INVESTMENT

Track 2, Friday 25.10.2019, 13:30 - 16:00, C 228

Moderators: *PROF. PHD KOC ERDOGAN*
PROF. UNIV. DR. CRISTEA MIRELA

KOC ERDOGAN, BOZ HAKAN,

THE APPLICATION AND USE OF CONSUMER NEUROSCIENCE IN TOURISM & HOSPITALITY MARKETING

DIAKONIDZE MAIA, NASKIDASHVILI AKAKI, CAGAREISHVILI SERGO

IMPORTANCE OF THE BLACK SEA COAST ZONES FOR THE DEVELOPMENT OF THE GEORGIA'S TOURISM INDUSTRY

DEMYEN SUZANA

EMPLOYEE GENDER - ADVANTAGE OR BARRIER IN CAREER MANAGEMENT?

DIMITROV JULIAN, LYUBENOV DEYAN

AN APPROACH FOR DETERMINATION THE OPTIMAL PATHS RELATED TO TRANSPORT PROBLEMS IN AN ERP SYSTEM

WIŚNIEWSKI ADAM

DEVELOPMENT OF HIGHER EDUCATION INSTITUTIONS. THE USE OF OPEN INNOVATIONS IN PERSPECTIVE OF SUSTAINABLE DEVELOPMENT

ALNUJAIMI AWS SAEED MIRDAN, ALGBURI MAHDI ABBAS IBADI, ABDULNASER ABDULRIDHA OLIWI
THE EFFECT OF ELECTRONIC TRADE ON REDUCING COSTS OF THE PRODUCT LIFE –CYCLE

BATISTA PAULO

DEMOCRATIC RIGHTS AND THE ACCESS TO INFORMATION IN THE MUNICIPAL ARCHIVES OF PORTUGAL: THE INDIVIDUAL'S BUILDINGS PROCESS

Track 3, Saturday 26.10.2019, 9:00-11:45, C 324B

Moderators: *PROF. UNIV. DR. RABONTU CECILIA IRINA*
CONF. UNIV. DR. LUMINIȚA VOCHIȚA

RABONTU CECILIA IRINA, VASILESCU MARIA
SERVICES IN THE 21ST CENTURY ECONOMY

CRIVEANU MARIA MAGDALENA, CRIVEANU MARIA
CIRCULAR ECONOMY IN ROMANIA

CIUREA MARIA
EMPIRICAL STUDY ON THE ANALYSIS OF THE FACTORS INFLUENCING THE TURNOVER IN THE WOOD PROCESSING INDUSTRY IN ROMANIA

DINULESCU SORIN
THE REGIONAL POLICY IN ROMANIA

OBRETIN CRISTINA MARIA
ABSORPTION OF STRUCTURAL FUNDS AND INVESTMENTS IN ROMANIA

GĂINARU OLAH TEODORA ANDREEA
SUSTAINABLE DEVELOPMENT BY EDUCATION IN ROMANIA. CONSTRAINING FACTORS AND SOLUTIONS FOR OVERCOMING THEM

GĂINARU OLAH TEODORA ANDREEA
ECONOMIC AND SOCIAL EXCLUSION OF YOUNG PEOPLE FROM RURAL AREA IN ROMANIA

Track 4, Saturday 26.10.2019, 9:00-11:45, C 414

Moderators: *PROF. UNIV. DR. NOJA GRAȚIELA GEORGIANA*
CONF. UNIV. DR. DĂNĂCICĂ DANIELA EMANUELA

NOJA GRAȚIELA GEORGIANA, CRISTEA MIRELA, DĂNĂCICĂ DANIELA EMANUELA, YUKSEL ATILA, KOC ERDOGAN
TACKLING ELDERLY POVERTY WITHIN THE EUROPEAN UNION: NEW EMPIRICAL EVIDENCE AND POLICY INTERVENTIONS

DĂNĂCICĂ DANIELA EMANUELA
UNEMPLOYMENT DURATION OF HIGHER EDUCATED PEOPLE

RĂDOI MIHAI IONUȚ
COHESION IN THE EUROPEAN UNION IN THE CONTEXT OF THE ECONOMIC AND SOCIAL CHALLENGES OF THE 21ST CENTURY

AXINTE GHEORGHE
ARE IMMIGRANT REMITTANCE FLOWS A SOURCE FOR ECONOMIC DEVELOPMENT?

LUPĂNCESCU MIHAELA
ENSURING SUSTAINABLE DEVELOPMENT THROUGH GREEN GROWTH AND IMPLEMENTING EU CLIMATE CHANGE POLICIES

CALINOVICI ALINA IOANA
PUBLIC POLICY EFFECTS ON GOVERNMENT REVENUES IN THE OLD EU COUNTRIES

GLONȚ OANA RAMONA
DEFENCE SPENDING, SECURITY AND ECONOMIC GROWTH: CASE OF NATO

SALA ADRIAN LUCIAN
THE LINK BETWEEN POPULATION AGEING AUTOMATION AND ECONOMIC DEVELOPMENT

Track 5, Saturday 26.10.2019, 9:00-11:45, C 443A

Moderators: CONF. UNIV. DR. TĂNASIE ANCA
CONF. UNIV. DR. MANGRA MĂDĂLINA GIORGIANA

TĂNASIE ANCA
A BRIEF EVALUATION OF THE IMPACT OF EU FUNDING FOR ROMANIA

STANCIU MARIETA, MANGRA MĂDĂLINA GIORGIANA
CHARACTERISTICS AND CONTROVERSIAL FACTS ABOUT GLOBALIZATION

ANDRA GĂINĂ
GLOBALIZATION: PROS AND CONS

VOCHIȚA LUMINIȚA
INSIDE ASPECTS OF NEGOTIATIONS WITH DIFFICULT PEOPLE - STRATEGIES TO USE WITH HARD BARGAINERS

MĂRUNTU MIHAELA DIANA
THE VAT HARMONIZATION IN THE EUROPEAN UNION MEMBER STATES

MARIN ROBERT CRISTIAN, SAVU SORIN VASILE
ECONOMIC SUSTAINABILITY OF NEW GREEN TECHNOLOGIES FOR INLAND SHIPS

DOAGA DANIEL IULIUS
CONSIDERATIONS REGARDING THE CONCEPT OF ECONOMIC GROWTH

Track 6, Saturday 26.10.2019, 9:00-11:45, C 443B

Moderators: CONF. UNIV. DR. TOBĂ DANIEL
CONF. UNIV. DR. MARIETA STANCIU

TOBĂ DANIEL
ASSESSMENTS ON THE EFFICIENCY OF MONETARY AND BUDGETARY POLICIES IN AN OPEN ECONOMY

NEȚOIU TITU
INTRA-COMMUNITY PURCHASES AND DELIVERIES OF GOODS AND SERVICES. METHODS AND TECHNIQUES FOR MANAGING CUSTOMS TRANSIT

NEȚOIU TITU
ECONOMIC FRAMEWORK OF EUROPEAN ECONOMIC RELATIONS FROM POST-BREXIT PERSPECTIVES

MINICĂ MIRELA
ROMANIA'S ECONOMY IN GLOBAL REPORTS DEDICATED TO COMPETITIVENESS

DAEA ALEXANDRA

THE TRADE POLICY REVIEW MECHANISM FROM THE EUROPEAN UNION PERSPECTIVE

Track 7, Saturday 26.10.2019, 9:00-11:45, C 324 A

Moderators: *CONF. UNIV. DR. RAMONA PÎRVU*
CONF. UNIV. DR. TĂNASIE ANCA

CARAGIANI SORINA

THE ECONOMIC AND SOCIAL INCLUSION OF THE DISABLED PEOPLE. A LITERATURE REVIEW

ANDRIȚOIU LEONTINA CODRUȚA

LABOR MARKET TRENDS IN ROMANIA COMPARED TO EU COUNTRIES IN THE PERIOD 2017-2019

IUREȘ MUGUR VICTOR CONSTANTIN

IMPLICATIONS OF BIOECONOMY UPON ECONOMIC DEVELOPMENT WITHIN THE EUROPEAN UNION. A LITERATURE REVIEW

DEACONU GEORGE-GABRIEL

A STUDY ABOUT DEMOGRAPHIC PHENOMENA IN ROMANIA

CIOBOATA MARIAN

ANALYSIS OF THE UNDERGROUND ECONOMY IN A MULTIDIMENSIONAL AND MULTIFACTORIAL CONTEXT

Track 8, Saturday 26.10.2019, 9:00 – 11:45, C 443B

Moderators: *PROF. UNIV. DR. CRISTEA MIRELA*
PROF. UNIV. DR. PÎRVU RAMONA

BADAREU GABRIELA

ROMANIA AND THE CONVERGENCE CRITERIA, FROM THE PERSPECTIVE OF JOINING THE EMU

TENEA LILI

THE IMPACT OF THE STRATEGIC AGENDA REGARDING EUROPEAN FUNDS FOR ROMANIA IN 2019 – 2027 PERIOD

DRĂGOI DOINA

DIMENSIONS OF QUALITY OF LIFE AND LIVING STANDARDS

NĂSTASE LUIZA LOREDANA

THE CURRENT SITUATION OF NAFTA ECONOMIES IN THE CONTEXT OF GLOBALIZATION

MURTAZA FLAVIA

LABOR MOBILITY AND ITS EFFECTS

ACCOUNTING TRACK

Track 1, Friday 25.10.2019, 13:30 - 16:00, C 233A

Moderators: *PROF. UNIV. DR. MARIOARA AVRAM*
PROF. UNIV. DR. MARIANA MAN

BOGEANU POPA MARIA MĂDĂLINA, MAN MARIANA
THE IMPACT OF THE DURABLE DEVELOPMENT'S DEMANDS REGARDING THE ECONOMIC ENTITIES' NON-FINANCIAL REPORTING WITHIN THE BANKING SYSTEM

DRĂGAN CRISTIAN OVIDIU, MIHAI MAGDALENA, BRABETE VALERIU
CONSIDERATIONS REGARDING INTEGRATED REPORTING OF COMPANIES

PETRE CARMEN FLORENTINA, MAN MARIANA
SOCIAL ACCOUNTING – SUBSTANTIATION LEVERAGE OF THE SOCIAL RESPONSIBILITY OF THE ORGANISATION

XHANI NENSI, KALESHI ERTON, AVRAM MARIOARA
STUDY REGARDING THE MANAGEMENT AND THE CONTROL OF THE USE OF PUBLIC RESOURCES

ILIESCU MARIA-ANDREIA, AVRAM MARIOARA
IMPLICATIONS OF STOCK MANAGEMENT ON THE RESULTS RECORDED BY THE ECONOMIC ENTITIES

Track 2, Saturday 26.10.2019, 9.00 - 11.45, C 233A

Moderators: *PROF. UNIV. DR. PIRVU CERASELA*
LECT. UNIV. DR. VĂRZARU ANCA ANTOANETA

TRUȘCĂ ANA MARIA
THE BUDGETARY SYSTEM OF ENTERPRISE

TRUȘCĂ ANA MARIA
BUDGETARY CONTROL - INTEGRATED RESEARCH MANAGEMENT

TRUȘCĂ ANA MARIA
IMPLEMENTATION OF CONTROL

PIRVU CERASELA, CRAITAR ADRIANA
WHY STRATEGIC COST MANAGEMENT?

VĂRZARU ANCA ANTOANETA
INTERNAL AUDIT AND OPERATIONAL RISK MANAGEMENT

MANAGEMENT, MARKETING, TOURISM AND CORPORATE SOCIAL RESPONSIBILITY TRACKS

Track 1, Friday 25.10.2019, 13:30 - 16:00, C 270

Moderators: *CONF. UNIV. DR. GÎRBOVEANU SORINA-RAULA*
CONF. UNIV. DR. BARBU CATALIN MIHAIL

BARBU CATALIN MIHAIL, CRĂCIUN LIVIU, TUDOR MARIUS SORIN
IMPROVING THE CONSUMER EXPERIENCE THROUGH DIGITALIZATION

TOMIȚĂ CONSTANTIN VASILE, DANIASA CORA IONELA, POPESCU LUMINIȚA FLORENTINA, IANCU ANICA, POPESCU VIRGIL
MARKETING STRATEGY IN THE VIRTUAL SPACE

GÎRBOVEANU SORINA-RAULA, POPESCU DANIELA VICTORIA
MEASURING CUSTOMER EXPERIENCE

MEGHIȘAN-TOMA GEORGETA-MĂDĂLINA, MEGHIȘAN GHEORGHE
COMPANIES' ATTITUDES TOWARDS INTERNET ADVERTISING

DAVIDESCU FLORIN
THE ROLE OF BRANDING IN MODERN COMPANIES. HOW THE RIGHT BRANDING STRATEGY CAN BOOST A BUSINESS

PUIU CARMEN, SÎRBU MIRELA
PARTICULARITIES OF SOCIAL MARKETING IN SOME AREAS OF THE PUBLIC SECTOR

Track 2, Saturday 26.10.2019, 9:00 – 11:45, C 354

Moderators: *PROF. UNIV. DR. SITNIKOV CĂTĂLINA*
PROF. UNIV. DR. POPESCU DANIELA

BĂNDOI ANCA, RIZA IONUȚ, OLARI PERJU CAMELIA-MARIA
ANALYSIS PROCESS AND MANAGEMENT RISKS IN ENVIRONMENTAL HOSPITALITIES

SITNIKOV CĂTĂLINA, RIZA IONUȚ, OLARI PERJU CAMELIA-MARIA
E-COMMERCE SECURITY MANAGEMENT

POPESCU DANIELA, BĂDICĂ ANDREEA-LILIANA
BCG MATRIX, A USEFUL TOOL FOR STRATEGIC COMPANY ANALYSIS

DINCĂ AUREL
GLOBALIZATION AND DEVELOPMENT

NOVĂCESCU JULIA
MAIN FACTORS THAT INFLUENCE CUSTOMER SATISFACTION IN AUTOMOTIVE INDUSTRY

GHIȚĂ RAMONA CRISTINA, DINA ELMIRA CEZARINA
A REVIEW: CONVERGENCE OF CHANGE MANAGEMENT TOOLS TO ACHIEVE AN PERFORMANCE EDUCATIONAL MANAGEMENT

ILIE SILVIA MIOARA
THE RELATIONSHIP BETWEEN CULTURE, GOVERNANCE AND THE ROLE OF THE INTERNAL AUDITOR IN THE IMPLEMENTATION AND DEVELOPMENT OF THE INTERNAL CONTROL SYSTEM IN AN ORGANIZATION

Track 3, Saturday 26.10.2019, 9:00 – 11:45, C 354

Moderators: *PROF. UNIV. DR. BOCEAN CLAUDIU GEORGE*
CONF. UNIV. DR. SCRIOȘTEANU ADRIANA

POPESCU DANIELA, SCRIOȘTEANU ADRIANA, GÎRBOVEANU SORINA RAULA
THE PROPRETY FORM OF AFFAIRE AND THE ACTIONARY PROFIT

LOGOFĂTU MONICA
THE INFLUENCE OF THE ECONOMIC EVOLUTION ON THE HUMAN RESOURCES FROM THE EDUCATIONAL SYSTEMS OF THE EUROPEAN UNION

AVRĂMESCU GABRIEL IOAN
CHALLENGES OF MANAGERS IN THE AREA OF EMPLOYEES' PERFORMANCE MANAGEMENT

COSMAN ADRIAN
EFFECTIVENESS AND EFFICIENCY IN PUBLIC INSTITUTIONS MANAGEMENT

CERNĂTESCU ELENA CRISTINA
METHODOLOGICAL APPROACHES CONCERNING THE RESEARCH OF THE IMPACT OF THE EMPLOYEES' TRAINING AND PERSONAL DEVELOPMENT ON THE ORGANIZATIONAL PERFORMANCES

CRIVEANU MARIA MAGDALENA
TECHNOLOGY – THE PHENOTYPE OF HUMAN MIND

LOGOFĂTU MONICA, COSMAN ADRIAN, AVRĂMESCU GABRIEL IOAN, CERNĂTESCU ELENA CRISTINA
EXPLORATORY STUDY ON THE APPROACHES OF HUMAN RESOURCE MANAGEMENT

Track 4, Saturday 26.10.2019, 9:00 – 11:45, 156

Moderators: *CONF. UNIV. DR. SPERDEA NATALIȚA MARIA*
LECT. UNIV. DR. PUIU SILVIA

PUIU SILVIA
SUSTAINABLE UNIVERSITY - TWO MODELS FROM POLAND AND ROMANIA

SIMION ALEXANDRU OCTAVIAN, MANGRA GABRIEL
ORGANIZATIONAL PERFORMANCE AND EFFICIENCY IN SPORTS ORGANIZATIONS

SPERDEA NATALIȚA MARIA
STUDY ON QUALITY MANAGEMENT OF HUMAN RESOURCES IN EUROPEAN PROJECTS

DOBRIN RODICA-MIHAELA, FUNDEANU DANIELA-DOINA
SWOT ANALYSIS AND CONTROL LOOP - STRATEGIC MANAGEMENT TOOLS IN THE ROMANIAN JUDICIAL SYSTEM

JIANU ELENA
WAREHOUSE MANAGEMENT SYSTEM (WMS)

RADU ROXANA CRISTINA
THE ROLE OF PROFESSIONAL EVALUATION OF EMPLOYEES IN PROFESSIONAL FULFILLMENT AND PERFORMANCE MANAGEMENT

PONEA CONSTANTIN STEFAN
CAUSES THAT INFLUENCE ORGANIZATIONAL BEHAVIOR IN THE NEW ECONOMY

Track 5, Saturday 26.10.2019, 9:00 – 11:45, 325

Moderators: *CONF. UNIV. DR. MARINESCU ROXANA CRISTINA*
CONF. UNIV. DR. PĂTRUTESCU MONICA

BĂBĂȚ ANDREI-FLORIN
DEVELOPMENT OF SUSTAINABLE TOURISM IN THE DANUBE CLUSTER IN THE CONTEXT OF GLOBAL CLIMATE CHANGE

MARINESCU ROXANA CRISTINA, PĂTRUTESCU MONICA
THE EFFECTS OF THE COMPLETED CROSS-BORDER TOURISM PROJECTS

MARINESCU ROXANA CRISTINA, PĂTRUTESCU MONICA
THE EUROPEAN CONTEXT FOR YOUTH TRAVEL GUIDELINES

BUDICA BOGDAN, BUDICA-IACOB ADRIAN, BRATU RADUCU, RADU LAURENTIU, TUDOR FLORIN, BUDICA ILIE
THE USE OF SOCIAL MEDIA IN PROMOTING ROMANIAN TOURISM

BUDICA BOGDAN, TUDOR FLORIN, BUDICA-IACOB ADRIAN, RADU LAURENTIU
THE LOGISTICS CHAIN AND PERFORMANCE EVALUATION SYSTEMS

Track 6, Saturday 26.10.2019, 9:00 – 11:45, 324B

Moderators: *CONF. UNIV. DR. SÎRBU MIRELA*
CONF. UNIV. DR. PUIU CARMEN

SIRBU MIRELA, PUIU CARMEN
STRATEGIES FOR SUCCESSFUL IMPLEMENTATION OF ORGANIZATIONAL CHANGE

MICU CRISTINA, TUȚĂ LOREDANA
STUDY ON THE DEVELOPMENT OF BUSINESS TOURISM IN ROMANIA

MICU CRISTINA, TUȚĂ LOREDANA
ANALYSIS OF ROMANIA'S TOURISTIC POLICY COMPARATIVE TO THE MAIN COMPETITORS IN EUROPE

NEGRUȚ LUCIA, CIȘMAȘ LAURA MARIANA, NEGRUȚ CONSTANTIN VIOREL
THE ANALYSIS OF DOMESTIC AND INTERNATIONAL TOURISM OF ROMANIA

SMARANDACHE PĂSĂTOIU MARIJANA CRISTINA
IMPACT OF EUROPEAN STRUCTURAL FUNDS ON TOURISM DEVELOPMENT IN SOUTH WEST OLTENIA REGION

Track 7, Saturday 26.10.2019, 9:00 – 11:45, C 233B

Moderators: *PROF. UNIV. DR. DINU VASILE*
ASSOC. PROF PHD DEL BALDO MARA

DINU VASILE, DABIJA DAN-CRISTIAN, PUȘCAȘ CLAUDIU
SUSTAINABLE ORIENTATION OF CONSUMER GENERATIONS IN RETAIL

BOCEAN CLAUDIU GEORGE, NICOLESCU MICHAEL MARIAN, BARBU MIHAI RĂZVAN CONSTANTIN
IMPACT OF BUSINESS ETHICS AND SOCIAL RESPONSIBILITY ON ORGANIZATION' PERFORMANCE

DEL BALDO MARA

CULTURAL HERITAGE IN UNESCO SITES: TOWARDS THE IMPLEMENTATION OF THE SUSTAINABLE DEVELOPMENT GOALS (SDGS). INSIGHTS FROM ITALIAN EXPERIENCES

COCA CARMEN ELENA

THE LINK BETWEEN SOCIAL RESPONSIBILITY AND THE CONCEPT OF GLOBALIZATION

COCA CARMEN ELENA

INTERACTIONS AND EFFECTS OF SOCIAL LEGISLATION (PAYMENT LAW / DEBT TO EQUITY LAW) IN CSR MODELING

SCRIȘTEANU ADRIANA, POPESCU DANIELA

RURAL TOURISM AND SUSTAINABLE DEVELOPMENT IN ROMANIA

BÎLTAC OLIVIAN, NENSI XHANI

THE ROMANIAN LEGAL FRAMEWORK FOR SOCIAL PERFORMANCE REPORTING – A COMPARATIVE ANALYSIS

BUNEA MARIANA

THE ANALYSIS OF THE CORPORATE SOCIAL RESPONSIBILITIES IN THE ROMANIAN BANKING INDUSTRY

ANTONIU ELIZA

POWER CONCEPT IN TODAY ORGANIZATIONS

ENESCU MARIA, ENESCU MARIAN

NEGOTIATION – BASE ACTIVITY OF MANAGEMENT

ENESCU MARIA, ENESCU MARIAN

CRITERIA AND METHODS FOR SETTING TARIFFS FOR MARKET'S SERVICES

FINANCE AND BANKING TRACK

Track 1, Friday 25.10.2019, 13:30 - 16:00, C 268 A

Moderators: *PROF. UNIV. DR. GHEORGHE MATEI*
CONF. UNIV. DR. CÎRCIUMARU DANIEL

CÂRSTINA SILVIU, CÎRCIUMARU DANIEL
ANALYSIS OF THE CORRELATION BETWEEN SOCIAL RESPONSIBILITY AND FINANCIAL PERFORMANCE

STĂNESCU MARIUS DANIEL
THE ROLE AND DETERMINANTS OF THE FDI IN ROMANIA

ZAMFIR ȘTEFANIA-SONIA
INSURANCE OF THE CYBERNETIC RISK - A FORM OF FINANCIAL RISK COVERING?

MISTREAN LARISA
FINTECH IMPACT ON THE BANKING BUSINESS

GHIODEL FLORIN
LOCAL FINANCE IN THE DESCENTRALIZATION CONTEXT

GHIODEL FLORIN
DESIGNATION OF PUBLIC FINANCES

IANCU DELIA
FISCAL POLICY IN THE CURRENT ROMANIAN CONTEXT

Track 2, Friday 25.10.2019, 13:30 - 16:00, C 268 B

Moderators: *PROF. UNIV. DR. SPULBĂR CRISTI MARCEL*
CONF. UNIV. DR. STANCIU CRISTIAN VALERIU

SPULBĂR CRISTI, BIRĂU RAMONA, ABDULLAH EJAZ
INVESTIGATING DOMESTIC SECTORAL PORTFOLIO DIVERSIFICATION OPPORTUNITIES ON STOCK MARKET OF CANADA: A CASE STUDY

TRIVEDI JATIN, SPULBĂR CRISTI, BIRĂU RAMONA
ESTIMATING THE IMPACT OF PROPORTIONAL VOLATILITY ON INVESTMENT RETURNS. A CASE STUDY FOR NATIONAL STOCK EXCHANGE (NSE) OF INDIA

PUTRANTI TITI MUSWATI, SETYOWATI MILLA SEPLIANA, INDRIANI INDRIANI
TAX INCENTIVES ON RESEARCH AND DEVELOPMENT IN ENCOURAGING RENEWABLE ENERGY DEVELOPMENT IN INDONESIA

DUDAȘ LAVINIA, SCHEBESCH KLAUS BRUNO
WHAT DRIVES FISCAL POLICY IN BAD TIMES? ARE THERE DISTINCT DESCRIPTORS IN DEVELOPED VERSUS EMERGING COUNTRIES?

BAUTISTA-VALLES XIMENA, COLLAO-DIAZ BERTHA, WONG-AITKEN HIGINIO, MAGUIÑA-RIVERO OMAR
FINANCIAL LEVERAGE AND ITS RELATIONSHIP WITH PROFITABILITY IN COMPANIES IN THE AGRICULTURAL SECTOR THAT WERE LISTED ON THE LIMA STOCK EXCHANGE, DURING THE PERIOD 2015 – 2018

HANDRO PATRICIA-AMALIA
QUANTITATIVE EASING FOR THE PEOPLE OR FOR THE BANKS AND FINANCIAL MARKETS?

GABESHI KLEJDA
CREDIT RISK DETERMINANTS IN THE ALBANIAN BANKING SYSTEM

Track 3, Saturday 26.10.2019, 9:00 – 11:45, C 339

Moderators: *CONF. UNIV. DR. BĂDÎRCEA ROXANA MARIA*
CONF. UNIV. DR. VASILESCU LAURA

BĂDÎRCEA ROXANA MARIA, MANTA ALINA GEORGIANA, FLOREA NICOLETA
THE EFFECT OF BANK INOVATIONS ON FINANCIAL PERFORMANCES IN THE BANKING INDUSTRY IN ROMANIA

VASILESCU LAURA
VENTURE CAPITAL FUNDING– CHALLENGES AND BENEFITS FOR SMES

MITU NARCIS EDUARD
IMPORTANCE OF COMMUNICATION IN PUBLIC ADMINISTRATION

STANCIU CRISTIAN VALERIU
MODELLING FINANCIAL INTEGRATION ACROSS STOCK MARKETS: EVIDENCE FROM THE EU

DINU CRISTINA FABIANA
THE ROLE OF FINANCIAL EDUCATION IN SCHOOL

DOROBANTU ALIN-IONUT
THE CORRELATION BETWEEN INVESTMENTS IN INNOVATION AND FINANCIAL PERFORMANCE OF COMPANIES

Track 4, Saturday 26.10.2019, 9:00 – 11:45, C 164

Moderators: *PROF. UNIV. DR. MOLDOVAN NICOLETA*
CONF. UNIV. DR. LOBONȚ OANA-RAMONA

NICOLESCU ANA CRISTINA, LOBONT OANA-RAMONA, COSTEA FLORIN, DOGARU MADALIN
THE RELATIONSHIP BETWEEN PUBLIC GOVERNANCE AND ENTREPRENEURSHIP. THE CASE OF EASTERN EUROPE

PURCĂRIȚĂ RAUL, MIHIT LAVINIA DANIELA, LOBONȚ OANA-RAMONA
PUBLIC SECTOR PERFORMANCE - A BIBLIOMETRIC ANALYSIS

LOBONȚ OANA-RAMONA JICAREAN SILVANA, VĂTAVU SORANA, MOLDOVAN NICOLETA
QUALITY OF GOVERNANCE AND HUMAN DEVELOPMENT: STILL MATTER?

CIUREA MARIA
APPROACHES ON THE NEED TO DRAW UP AN EXPLANATORY NOTE TO THE ANNUAL FINANCIAL STATEMENTS ON HUMAN CAPITAL

RĂSCOLEAN ILIE, RAKOS ILEANA-SORINA
THE SYNERGISM BETWEEN TRANSITION AND FINANCING ACCOUNTING: THE KEY OF IMPROVING PERFORMANCE IN SMES

ILINCUȚA ANDREEA MIHAELA, ILINCUȚA NICU DARIUS
SPECIAL PROCEDURES FOR RECOVERY THE LIABILITIES

Track 5, Saturday 26.10.2019, 9:00 – 11:45, C 143

Moderators: *CONF. UNIV. DR. BERCEANU DOREL*
CONF. UNIV. DR. SIMION DALIA

SIMION DALIA, BERCEANU DOREL
RISK ASSESSMENT AND MANAGEMENT FROM THE PERSPECTIVE OF SUSTAINABLE ENTERPRISES

BERCEANU DOREL, SIMION DALIA
ANALYSIS OF THE RETURNS OFFERED BY BANKING SHARES AFTER THE PUBLISHING OF GEO 114/2018

CĂRĂBA-MEIȚĂ NELA-LOREDANA, POPESCU JENICA, FLORIN DINCĂ
BANK INTEREST - FROM BEING A CONNECTION BETWEEN THE CUSTOMER AND THE BANK TO BECOMING A PAWN OF THE NATIONAL ECONOMY

MANGRA MĂDĂLINA GIORGIANA, STANCIU MARIETA
INSURANCE MARKET. COMPETITION AND OPPORTUNITIES

MINEA ELENA LOREDANA
THE IMPACT OF EXTREME EVENTS ON STOCK MARKET BEHAVIOR. A THEORETICAL APPROACH

Track 6, Saturday 26.10.2019, 9:00 – 11:45, 443C

Moderators: *PROF. UNIV. DR. NEȚOIU LAVINIA MARIA*
CONF. UNIV. DR. ISPAS ROXANA

ISPAS ROXANA
FINANCIAL MANAGEMENT OF COMPANIES IN THE START-UP PHASE

CĂRBUNE DANIELA IULIA MARIA
BUCHAREST STOCK EXCHANGE - NEW STATUS, NEW CHALLENGES

ISPAS ROXANA
INFLUENCE OF FISCAL AMNESTY ON THE BUDGET DEFICIT

NEȚOIU LAVINIA MARIA
PROFIT TAX VERSUS SPECIFIC TAX. CASE STUDY ON HORECA FIELD OF ACTIVITY

AVRAM COSTIN DANIEL, DAN ROXANA – LOREDANA
THE IMPORTANCE OF OWNERSHIP IN THE FINANCING OF THE ENTITIES

NEȚOIU LAVINIA MARIA
FINANCIAL RISK MANAGEMENT OF AN ECONOMIC ENTITY

Track 7, Saturday 26.10.2019, 9:00 – 11:45, C 163

Moderators: *PROF. UNIV. DR. SIMINICĂ MARIAN*
CONF. UNIV. DR. BĂNDOI ANCA

BĂNDOI ANCA, OPRESCU CLAIU
APPLICATIONS OF VALUE ANALYSIS IN THE CALCULATION OF SUPPLY PRICES FOR NEW PRODUCTS, BASED ON RDI (RESEARCH-DEVELOPMENT-INNOVATION)

CÎRCIUMARU DANIEL, SIMINICĂ MARIAN, CÂRSTINA SILVIU-VALENTIN
A NEW FINANCIAL CRISIS IS COMING ? THE USEFULNESS OF SCORING MODELS IN FINANCIAL CRISIS PREDICTION

POPESCU JENICA, CĂRĂBA-MEIȚĂ NELA-LOREDANA, POPA BOGDAN
CHALLENGES FOR CREDIT INSTITUTIONS IN THE CONDITIONS OF DIGITALIZATION

MĂRGĂRIT MONICA-IONELIA
CONSIDERATIONS REGARDING THE EFFECTS OF MONETARY POLICY STRATEGIES ON MACROECONOMIC VARIABLES

SELISTEANU STELIAN, BUZIERNESCU ANCA, DORAN DALIAN
SIGNIFICANT SOCIO-ECONOMIC DEVELOPMENTS IN THE CONTEXT OF COMPLETING THE IMPLEMENTATION OF SOPHRD 2007-2013

BUZIERNESCU ANCA
ANALYSIS OF THE CORRELATION BETWEEN THE TYPE OF INCOME TAX AND THE LEVEL OF LIVING IN THE EUROPEAN UNION

POPESCU AURELIA MARIA
THE ROLE OF ANNUAL FINANCIAL STATEMENTS IN FINANCIAL COMMUNICATION

INFORMATICS AND STATISTICS TRACK

Track 1, Friday 25.10.2019, 13:30 - 16:00, C 223

Moderators: *PROF. UNIV. DR. RADU CARMEN*
PROF. UNIV. DR. BADICĂ AMELIA

RĂBONȚU CECILIA IRINA, BABUCEA ANA GABRIELA
THE ROLE OF THE INTERNET AND VIRTUAL COMMUNITIES IN CHOOSING INTELLIGENT PRODUCTS AND SERVICES

BADICĂ AMELIA, IONASCU COSTEL, RADU CARMEN
EDGE COMPUTING, A NEW PARADIGM FOR DISTRIBUTED APPLICATIONS

MITUCA MIRCEA OVIDIU
ONLINE SOCIAL NETWORKS AND THEIR POTENTIAL IMPACT IN ECONOMY

IOSIF ANDA
THE IMPACT OF ARTIFICIAL INTELLIGENCE ON THE EFFICIENCY THE PUBLIC PROCUREMENT SYSTEM

BROȘTESCU SIMINA-IOANA, POPESCU LIVIU OCTAVIAN
THE FACTORIAL IMPACT OF CORRUPTION PERCEPTION INDEX ON FOREIGN DIRECT INVESTMENTS IN CENTRAL AND EAST EUROPEAN COUNTRIES

Track 2, Saturday 26.10.2019, 9:00 – 11:45, C 223

Moderators: *CONF. UNIV. DR. POPESCU LIVIU*
CONF. UNIV. DR. IONASCU COSTEL

CIORNEI MIRELA
3D PRINTING FOR RAPID PROTOTYPING AND FABRICATION – ECONOMIC ASPECTS

APIPIE FLORENTINA-MIHAELA, IOANA GENOVEVA-MIHAELA, ȘTEFAN ANDREEA-MIRABELA
USING HYBRID SYSTEMS TO MODEL AND PREDICT THE BEHAVIOR OF FINANCIAL TIME SERIES

APIPIE FLORENTINA-MIHAELA
MULTI-OBJECTIVE PARTICLE SWARM OPTIMIZATION APPLIED ON FINANCIAL MARKET

POPESCU LIVIU, CIORA LIVIU, ȘTEFĂNESCU ANDY, TUDOR SORIN
APPLICATIONS OF OPTIMAL CONTROL TO PRODUCTION PLANNING

INTERDISCIPLINARY TRACK DEDICATED TO MASTER STUDENTS

Track 1, Saturday 26.10.2019, 9:00 – 11:45, C 355

Moderators: *CONF. UNIV. DR. BĂNDOI ANCA*
CONF. UNIV. DR. GÎRBOVEANU SORINA-RAULA

ROTARU VLADISLAV
SUCCESSION MANAGEMENT IN ROMANIA SMES

CĂRĂBA-MEIȚĂ NELA-LOREDANA, FLORIN DINCĂ
THE EVOLUTION OF ROMANIAN AGRICULTURAL SECTOR OVER THE LAST DECADE

TRANDAFIR LARISA DIANA
CAREER MANAGEMENT WITHIN THE JUDICIAL SYSTEM

BELU ALINA
NEW DEVELOPMENTS IN INTERNATIONAL TOURISM IN ROMANIA

GREBLA BIANCA
ECONOMIC CRISIS IMPACT ON INTERNATIONAL TRAVEL AND TOURISM

MOT MONICA FELICIA
THE IMPACT OF CULTURE AND ORGANIZATIONAL CHANGE ON THE ECONOMIC PERFORMANCE OF COMPANIES

LUNGU GEORGIANA MARIA, AVRAM COSTIN DANIEL
THE ROLE OF INTERNATIONAL TRANSACTIONS AND THEIR FINANCING

AVRAM BOGDAN EMILIAN, AVRAM MARIOARA
THE IMPORTANCE AND USEFULNESS OF THE REORGANIZATION OF ECONOMIC ENTITIES

ATINGE MIHAELA AIDA
THE ROLE OF THE PUBLIC PROCUREMENT

MITALE MIHAELA
STUDY ON THE IMPORTANCE OF CONTINUOUS TRAINING IN ORGANIZATIONS

CIOC GEORGIANA LOREDANA
STUDY ON THE DEVELOPMENT OF HUMAN RESOURCES IN THE RURAL AREA BY USING EUROPEAN FUNDS